



# THE LINDER DIFFERENCE

- Linder is local! Our information is targeted to Minnesota Farmers!
- Our programs are live, so farm information is current and up to date! We feature in depth programming: 30 minute blocks daily at 6:10 AM and 12:30 PM
- Commercials within farm programming
- Value added interviews for marketing partners and links on Linder website
- #1 in reaching Minnesota farmers according to 2016 AMR Ratings
- Interaction with farmers at dozens of events each year plus Linder Ag Outlook Series.

